

Gloucester County 4-H Fair Association

2026 4-H Fair Sponsorship

One of the goals of our annual 4-H Fair sponsorship and ad campaign is to provide marketing opportunities for our generous supporters and friends of 4-H. We print our own colored 4-H *newspaper* style ad book, which will be distributed around the county, as well as being available for 4-H Fair visitors. Help us celebrate the Gloucester County 4-H Fair and an amazing youth organization by becoming a fair sponsor at our event July 23-26.



4-H Fair Sponsorship Opportunities

Quantity		Price
	Drone Show	\$10,000
	Gold	\$5,000
	Silver	\$2,500
	Bronze	\$1,500
	Green	\$500

Limited Sponsorship Opportunities

Quantity		Price
	People Mover Sponsor <i>(ONLY 1 Available!)</i>	\$300
	Barn Sponsor	\$200
	Bleacher Sponsor	\$200

Please see the next page for all sponsorship inclusions

More information on Sponsorship Opportunities can be found here in our **Sponsorship Booklet**, or you can contact **Kathlyn Lawrence** at advertising@gc4hfa.org for further information.



Sponsor's Information

Company: _____ Contact Person: _____

Address: _____ City/St/Zip: _____

Phone: _____ Email: _____

This advertisement was sold by _____

In support of (club name) _____

<p>Payment Information</p> <p>Method of Payment: ___ Cash ___ Check</p> <p>Amount Enclosed: \$ _____</p>

Deadline: Friday, MAY 22nd

Please send all correctly sized high-resolution Ads and logos to advertising@gc4hfa.org by the deadline

Mail payment to:

Gloucester County 4-H Fair Association, P.O. BOX 149 Clayton, NJ 08312

Thank you for your support of the Gloucester County 4-H Fair, run by 4-H volunteers!



Limited Sponsorship Inclusions:

People Mover Sponsor \$300	Sponsor provides a 3hx6w foot sign or banner for the back of one wagon
Barn Sponsor \$200	Yard sign at the front of one sponsored barn
Bleacher Sponsor \$200	Yard sign on the back of one set of sponsored bleachers

4-H Fair Sponsorship Inclusions:

	Ad in 4-H Ad Book	Tickets & Parking Passes	Recognition	Signage during the 4-H Fair	Logo Placement	Fair Display
Drone Show Sponsor \$10,000 <i>NOTE: Contingent upon a sponsor</i>	Full page (10w x 10.25h inches) colored ad	-5 Fair Parking Passes -10 BBQ Dinner Tickets	-During opening ceremonies by sponsor level -On all fair social media accounts by sponsor level -Brief speaking opportunities at fair opening ceremonies & Drone Show -Mention in fair press release	-1 Banner displayed at the Drone show during the fair -1 Banner on the practice ring for one year (July to June) -1 Yard sign displayed during the fair	-Schedule of Events -Back of parking pass -On all Fair Drone Show advertising	-Premier viewing location at fairgrounds during Drone Show -Premier vendor location during all 4 days of 4-H Fair
Gold \$5,000	½ page (10w x 5.25h inches) colored ad	-3 Fair Parking Passes -6 BBQ Dinner Tickets	-During opening ceremonies by sponsor level -On all fair social media accounts by sponsor level -Brief speaking opportunity during fair opening ceremonies	-2 Banners displayed during the fair -1 Yard sign displayed during the fair	-Schedule of Events -Back of parking pass	-Premier vendor location during all 4 days of Fair
Silver \$2,500	¼ page (5w x 5h inches) colored ad	-2 Fair Parking Passes -4 BBQ Dinner Tickets	-During opening ceremonies by sponsor level -On all fair social media accounts by sponsor level	-1 Banner displayed during the fair -1 Yard sign displayed during the fair	-Schedule of Events	
Bronze \$1,500	Business Card (3.25w x 2.5h inches) colored ad	-1 Fair Parking Pass -2 BBQ Dinner Tickets	-During opening ceremonies by sponsor level -On all fair social media accounts by sponsor level	-1 Banner displayed during the fair	-Schedule of Events	
Green (Event Sponsor) \$500	Business Card (3.25w x 2.5h inches) colored ad	-1 Fair Parking Pass	-During sponsored event -On all fair social media accounts by sponsor level -1 additional social media recognition post	-Sponsor provides a 3x6 foot banner to display during the fair		

Thank you for your support of the Gloucester County 4-H Fair, run by 4-H volunteers!